



50 Stiles Road Salem, NH 03079 www.profitkey.com

“Profit-Generating Tools” in latest Release!

Salem, NH (August 2008): “Now is the time for all good men...”. We’ve all heard that phrase before. At ProfitKey International, we feel that, **YES, NOW IS THE TIME!**

Our newly released version 7.5.20 is our best set of Profit-Generating tools yet for manufacturers and shops. As one loyal User put it after upgrading:

To Everyone At ProfitKey,

We just received our distribution of RRM release 7.5.20 and my basic reaction is: WOW!

This is one the most impressive releases from ProfitKey that I ever seen. The combination of the enhancement requests, the new look (with colors and icons), RRM Dashboard, new Graphical Scheduling Board, Bug fixes and other improvements makes this an amazingly comprehensive effort. Also, having worked with the RRM costing in-depth I have a real appreciation for the amount of work that went into the cost component rollup enhancement. In addition, the release documentation looks very well done and is already helping me layout my implementation plan and the affects of the database changes on my custom programs. (Of course, I am also personally gratified to see that more than one of my own enhancement requests have been included in the release which will help to put me in solid with certain coalitions of my users).

Congratulations on an outstanding effort. With product improvements at this rate on this scale, ProfitKey is sure to raise the loyalty of its user base to unprecedented levels while creating an unbeatable competitive edge in its market place.

Thanks and best regards,

*D. H.
IT Director*

Major functionalities available to turn normal everyday tasks into profits:

- Brand new front end – go directly to your own area with attractive modern graphic interface page
- Technical Estimating that populates forward moving processes and paperwork
- Dashboard for real-time results to make profitable decisions
- Scheduling with bottlenecks and what-if’s to assist in profitable changes
- QuickBooks Pro interface! So many use it, why not join the accounting Leader
- ...and more

For more information on how your organization can run smoother, generate more business and do it all with an eye on higher profits, contact us today at 1-800-331-2754 or sales@ProfitKey.com.