

PRESS RELEASE

Profitkey LLC announces a strategic partnership with Aleran Software Inc to bring the leading eCommerce and order management platform to ProfitKey's customers.

Philadelphia, PA November 15, 2022

Profitkey LLC, a leading provider of ERP solutions and services for small to medium size custom manufacturers and job shops today announced a partnership with Aleran Software Inc a leading provider of cloud-based e-commerce and order management solutions.

The agreement allows ProfitKey to resell Aleran's eCommerce platform. ProfitKey and Aleran will integrate ProfitKey's ERP software and Aleran's eCommerce platform.

Kevin O'Keefe, ProfitKey's CEO, said, 'Aleran's eCommerce SaaS platform connects and automates a manufacturer's B2B commerce operations so it can sell smarter and maximize operational efficiency and accelerate sales. Our partnership with Aleran is another example of ProfitKey's continuing efforts to bring innovative digital solutions to our customer to increase the value of their investment in their ProfitKey ERP”.

Alex Sayyah, Aleran's CEO, stated, “our business-led integration with the ProfitKey ERP alleviates the need for IT involvement and shortens the time-to-revenue and reduces the Total Cost of Ownership (TCO) of deploying a customer facing eCommerce and order management platform.

About ProfitKey LLC

Founded in 1979, ProfitKet provides integrated ERP/MES solutions and services designed for small to medium-size manufacturers and job shops. ProfitKey's solutions improve operational performance, control costs, and enhance profitability.

About Aleran Software Inc.

Aleran's cloud based headless and fully composable platform delivers seamless and flexible eCommerce and order management solutions for manufacturers, wholesalers/distributors and sales organizations

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