

ProfitKey and Activ Technologies Announce Reseller Agreement to Bring Supply Chain Visibility to Manufacturers

ATLANTA, GA / SALEM, N.H., March 15, 2022 – Activ Technologies and ProfitKey LLC have announced a strategic product development and reseller Partnership.

ProfitKey, a leading provider of ERP solutions and services for small and medium-size custom manufacturers and job shops, today announced a partnership with Activ Technologies, Inc., an award-winning provider of a digital supply chain technology.

The agreement enables ProfitKey to resell Activ Technologies' multi-enterprise supply chain business network, ActiVate®. ProfitKey's customers can benefit by extending an integrated solution that both automates supply chain processes and improves internal and external visibility. The platform-as-a-service (PaaS) solution provides additional capabilities and functions to ProfitKey's Rapid Response Manufacturing ERP, further demonstrating how ProfitKey understands the market challenges that small and medium contract manufacturers face.

"The combined solution reinforces the value that we bring to contract manufacturing," says Kevin O'Keefe, ProfitKey's CEO. "Our customers can accelerate operational efficiencies, provide even better customer service, and reduce costs by implementing ActiVate with ProfitKey. Plus, our customers can leverage the ActiVate connector to ProfitKey and not have to worry about integration."

"ProfitKey joins other resellers of the ActiVate platform, and we look forward to building our mutually beneficial relationship with ProfitKey. The speed in which we configure and integrate ActiVate makes us a natural choice by enabling software vendors to focus efforts on their core competencies," states Jaymie Forrest, Activ Technologies President and CEO. "ActiVate connectivity enables visibility, management, and control for orders, inventory, and shipments resulting in improved processes and reduced costs. The integrated solution drives value quickly, aligning with ProfitKey's core value of operational efficiency," continues Forrest.

Learn more about how this combined solution brings your organization supply chain visibility into orders, inventory, and shipments. Whether deploying supplier portals, automating customer orders, confirming inventory availability in transit and at rest, your digital supply chain enables you to meet your production plans and to improve overall business performance. Contact ProfitKey at 800-331-2754 or email info@profitkey.com for more information.

About ProfitKey, LLC:

Founded in 1979, ProfitKey provides integrated ERP/MES solutions and services designed for small and medium-size manufacturers and job shops operating in make-to-order, make-to-stock, engineer-to-order, and other discrete manufacturing environments. These proven solutions are designed to improve operational performance, control costs, and enhance profitability. ProfitKey's full-featured solutions are supported by the industry's most experienced professionals who help customers transform and grow their businesses.

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