

ProfitKey ERP Launches Salesforce Consulting Services

By ProfitKey ERP/ Consulting Partner, Salesforce

Salem, NH – January 26, 2022 – ProfitKey ERP announced it has launched a Salesforce Consulting Services Division that will be focused on Salesforce Implementation and Support Services. **Salesforce** is the platinum standard in CRM systems and has evolved as a powerful software platform in its own right. Our certified expert consultants help sales, marketing, operations, and customer service teams grow efficiently through strategic growth-focused Salesforce solutions. We also integrate the platform with other critical business apps to streamline efficiency and productivity.

ProfitKey's CEO, Kevin O'Keefe stated "We are excited to launch this new integrated services offering with ProfitKey's existing portfolio of Solutions and Services. This service will be supplied in partnership with RelayCo, a Registered Consulting Partner expert of the Salesforce Platforms, the world's leading cloud platform for social and mobile business. This Service offering will be focused on the Custom Manufacturing Services Industry."

Salesforce consulting services are **aimed to support your sales, marketing and customer service needs**. We apply our expert CRM consulting experience to help companies in professional services, retail, IT, manufacturing, finance and banking, healthcare, and other industries benefit from Salesforce use.

ABOUT PROFITKEY

Founded in 1979, ProfitKey provides integrated ERP/MES solutions and services designed for small and medium-size manufacturers and job shops operating in make-to-order, make-to-stock, engineer-to-order, and other discrete manufacturing environments. These proven solutions are designed to improve operational performance, control costs and enhance profitability. ProfitKey's full-featured solutions are supported by the industry's most experienced professionals who help customers transform and grow their businesses. More information at profitkey.com.

ABOUT Salesforce

Salesforce, the global CRM leader, empowers companies of every size and industry to digitally transform and create a 360° view of their customers. For more information about Salesforce (NYSE: CRM), visit:

